

# Cathy Loftus's Fab 5 New Products for Inspired Office Design



**Cathy Loftus**  
Associate,  
Elsy Studios



## 1. Walls: Maharam Wall Graphics

Customized wall art and personalized graphics are all the rage in today's creative office spaces, but they can significantly add to both the budget and timeline. Maharam Wall Graphics has hundreds of unique wall coverings that can create that custom feel for any company. In this example, the design actually doubles as an interactive art piece. Based on proximity to the wall, it can take on completely different looks. Bang for your buck!

[maharam.com](http://maharam.com)

## 2. Lighting: Pendant Light From Shades of Light

The scale of this pendant makes it look great on its own. Unexpected angles add interest to basic shapes, and the mixed metals even make brass look cool again! For a more dramatic look in a larger space, it would be great to cluster and stagger these pendants at varying heights.

[www.shadesoflight.com](http://www.shadesoflight.com)

## 3. Office Supplies: Poppin, Staple Remover

When designing office spaces, the first step is to ask how people use the space. One of the easiest, most inexpensive ways to add style and personality to an otherwise dull space is to rethink office supplies. Why go traditional when there are so many cool, sleek options available? Poppin uses bright colors and clean lines to make mundane tasks just a little more fun, and that's something we fully support.

[www.poppin.com](http://www.poppin.com)

## 4. Display: Nucraft, Two4Six Bookcase

By simply angling the sidewalls of this bookcase Nucraft gave this bookshelf a dual function. The design hides its contents to people outside of the office while leaving the contents fully visible to the person inside. This innovative design, paired with quality materials, makes this product look stunning in person.

[www.nucraft.com](http://www.nucraft.com)

## 5. Flooring: Interface, World Wovens, Collins Carpet

I have a weak spot for houndstooth generally, but I love seeing it in unexpected places. Variations of scale add a modern twist to this classic pattern. Since it's traditionally seen in fabric, seeing it on the floor is a welcome surprise. This carpet adds style and sophistication to a space, while the neutral colors make it feel less risky long-term.

[www.interface.com](http://www.interface.com)

