



For Immediate Release

Contact:
Sarah Cullen
sarah@sarahcullenpr.com
303-931-1910

Elsy Studios Celebrates Key Promotions
Cathy Loftus and Sarah Zales promoted to associate; Juliana Rini promoted to project manager

DENVER, Colo. (February 4, 2014) Denver interior design firm Elsy Studios celebrates its outstanding team members by promoting Cathy Loftus and Sarah Zales to associate and Juliana Rini to project manager. Loftus, Zales and Rini's promotions come in recognition of their expertise in interior design and leadership in serving Elsy Studios' clients through Elsy Studios' first year in business.

Cathy Loftus, formerly a senior project manager for Elsy Studios, has 12 years of design and project management experience working with a wide variety of clients, from large businesses to boutique and restaurant clients. She is also an LEED Green Associate. Loftus's most recent projects include designing a new space for real estate investment company Laramar, managing the interior design for environmental waste reduction firm Newalta Corporation's new US headquarters in Denver, and "building a better burger joint" for Houston's JerryBuilt Homegrown Burgers.

Sarah Zales, formerly a senior project manager, has a diverse background with her architectural education and extensive building code experience. She is valued for her certifications as an ICC Plans Examiner, and Commercial Building Inspector, as well as her long-term client relationships. She is responsible for the ongoing remodel of the CH2M Hill world headquarters in Englewood, Colo., and design and management of the Merchant & Gould law office. One of her exciting current projects is an historic façade restoration and remodel of the Parker Garage restaurant in Parker, Colo.

Juliana Rini, promoted to a project manager, brings a unique background in art and design with a high level of technical skill. Rini's recent commercial interiors projects with Elsy Studios include work for Newalta in Denver, and for AAA Colorado, where she is contributing to the company's process of renewing its imagine and helping them reach a broader audience by creating locations with a high level of finish and focus on technology.

Lynn Coit launched Elsy Studios in November of 2012 with a mission to "design space that matters." Coit's continued commitment to innovation and pushing the boundaries of functional design shines through at Elsy Studios. In just one year of business, Lynn and her team have established Elsy Studios as the go-to company for



clients who wish to develop thoughtful and purposeful work environments that inspire productivity and creativity.

About Elsy Studios

Elsy Studios is a Denver-based commercial interior design firm that specializes in corporate interiors. Founded in 2012, the firm works to use creative and innovative design to bring out the best in its employees and clients. Elsy Studios' clients range from restaurants to retail establishments to corporate offices in the Colorado area. For more information, please visit www.elsystudios.com.