

For Immediate Release

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Elsy Studios Completes Headquarters Expansion and Redesign for Rapidly Growing Boulder Tech Company SolidFire

DENVER (June 23, 2015) – Denver-based commercial interior design firm Elsy Studios (www.elsystudios.com) recently completed the expansion and redesign of SolidFire’s Boulder, Colo. headquarters. The two-phased design process totaling 34,000 square feet features an open and collaborative design to complement SolidFire’s innovative culture and company branding.

SolidFire is a market leader in all-flash storage systems built for the Next Generation Data Center. The company has been headquartered in Boulder since 2009. Since that time, the company has grown more than 135 percent in 2014 and required new space that will adapt and grow with them. The company stresses health and wellness and a good life/work balance for its ~400 global employees, which is critical to the design of their space.

“SolidFire has been a lot of fun for Elsy Studios to work with, because they really understand and want to support the way their employees work,” said Brie Bane, project manager at Elsy Studios, “When we understand the workflows, as designers, we are better able to create productive spaces that meet client needs, reflect the company’s culture and inspire employees.”

Elsy collaborated with the SolidFire team to incorporate sit-to-stand desks in the open floor plan, along with multiple touchdown areas for impromptu meetings. By infusing SolidFire’s brand throughout the space, opening the ceilings to the structure, getting rid of most private offices, and reusing the raised floors, Elsy was able to create an open space that supports collaboration, and reflects the SolidFire brand and values. Elsy has completed the first phase of the remodel – a 20,000 square foot project – and is currently working on the last 14,000 square foot phase scheduled for completion by July 2015.