



For Immediate Release

Contact:
Sarah Cullen
sarah@sarahcullenpr.com
303-931-1910

Elsy Studios Designs Welcoming, Collaborative Interior for Merchant & Gould's New Space at 1801 California

Intellectual property legal services firm's new downtown Denver office becomes a "home away from home"

DENVER (August 7, 2014) Denver-based commercial interior design firm Elsy Studios (www.elsystudios.com) recently provided a modern twist on a traditional aesthetic for the new 22,000 sq. ft. law office of Merchant & Gould at 1801 California St., turning the space into an inviting working environment that balances professionalism with a sense of fun, elegance and edge.

"Merchant & Gould wanted a work environment that reflected our brand and appealed to our clients, but most of all, we wanted to create a space where employees wanted to come to work every day - a home away from home," said Kirstin Stoll-DeBell, partner at Merchant & Gould's Denver office. "Elsy Studios perfectly captured our vision, creating an office that balances design sophistication with comfort and functionality."

Upon moving into the 33rd floor of downtown Denver's 1801 California Street in June 2014, Merchant & Gould challenged Elsy Studios to update the firm's image and branding through interior design, while maintaining a sense of professionalism befitting a law office. The progressive group of patent attorneys chose Elsy Studios expressly for its understanding that a law office doesn't have to be all dark wood and leather (often the traditional law firm aesthetic). With a client base rooted in the technology and innovation sectors, Merchant & Gould wanted to welcome clients into an office that mirrored their creative edge, with a depth of texture and attention paid to every detail. For its employees, Merchant & Gould was determined to create spaces that fostered innovation through the sharing of ideas.

"While many law firms choose to line every window with private offices, Merchant & Gould was committed to encouraging collaboration with an open floor plan," said Sarah Zales, associate from Elsy. "Elsy took that commitment to heart and created a sophisticated, vibrant work environment that recognized the need for private offices where appropriate while exploring a number of new, creative options for defining public spaces."

The office space, which was chosen for its proximity to the new U.S. Patent Office, features contemporary furniture, warm decorative tones, and details that complement the office's high-tech clients and sky-high Denver views, such as Coors Field and the Front Range. Additionally, design elements were carefully chosen to create a highly functional workspace that also feels like a 'home away from home' for employees - from the reception area, which feels like a living room, to natural walnut custom doors, LED lighting, decorative ceiling screens, indirect light coves, embellished hardware, tile, and fabric, and even a fireplace.



The project is the second floor Elsy has completed this year in 1801 California.

About Elsy Studios

Elsy Studios is a Denver-based commercial interior design firm, specializing in corporate interiors. The firm uses creative and innovative design to bring out the best in its employees and clients. Elsy's clients range from restaurants to retail establishments to corporate offices in the Colorado area. For more information, please visit www.elsystudios.com.

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