

For Immediate Release

Contact: Sarah Cullen
sarah@sidecarpr.com
303.931.1910



Elsy Studios Gives Design Workshop's New Ground Floor Office Some Serious Curb Appeal

DENVER (October 13, 2015) – Denver-based commercial interior design firm Elsy Studios (www.elsystudios.com) recently completed a ground-floor redesign of Design Workshop's Denver office. Located at 1390 Lawrence Street, the 9,221 square foot office features indoor and outdoor focal points to create the perfect articulation of Design Workshop's culture and brand.

Design Workshop is a landscape architecture, urban design and strategic services firm, servicing clients in North America and around the world. Their proprietary methodology, DW Legacy Design, focuses heavily on the idea of balance – a concept Elsy Studios applied to the design process for Design Workshop's own offices. Combining organic and angular elements, Elsy was able to create a unique character for Design Workshop's space.

"Designing for designers is always the ultimate challenge – and one Elsy Studios was happy to undertake," said Juliana Rini, project manager at Elsy Studios, "We worked closely with the team at Design Workshop to bring their vision to life, creating a space that showcases their unique design process, invites the outdoors in, and immediately sparks interest on the street level. It was a creatively demanding and immensely rewarding project for our two teams to work on. We're so proud of the result."

With input from the team at Design Workshop, Elsy Studios created a design for the space that incorporated elements one might find in a park or urban development, such as organic screens and sconces that highlighted the main hallway like streetlights. A large collaborative area was created front and center, featuring a spacious quartz countertop and pin-up board, which draws focus to the design process of current projects. Brick walls and wood floors were restored, and a fun, fresh color palate was selected to match the approachable attitude of the company.

The new location will house 40 employees and allow the company to expand in line with demand. The Denver location is one of eight North American offices for Design Workshop. The company also has offices in Dubai and Shanghai. For more information about Design Workshop, visit: www.designworkshop.com.

About Elsy Studios

Elsy Studios is a Denver-based commercial interior design firm specializing in corporate interiors. The firm uses creative and innovative design to bring out the best in its employees and clients. Elsy's clients range from restaurants to retail establishments to corporate offices in the Colorado area. For more information, please visit www.elsystudios.com.